



ENDOWMENT Offer

LONG-DISTANCE FLIGHT

www.francetvpub.fr



france•tvpublicité
Le monde change. La pub aussi.

5 long-distance trips

11x12" BROADCASTS

In the form of packshots & teasers + logo at the end of the credits distributed between:



2 broadcasts



4 broadcasts



2 broadcasts



1 broadcast



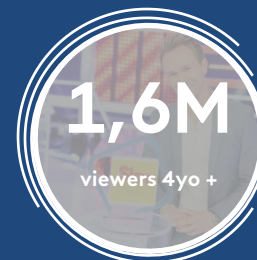
2 broadcasts

OVER A PERIOD OF 6 MONTHS

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* : produced free of charge by us
(1) : product subject to the agreement of the productions

MAKE YOUR DESTINATION STAND OUT AT THE HEART OF GAMES THAT PERFORM



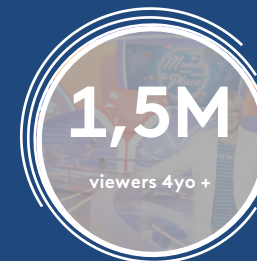
Grand Slam



CHACON
SON TOUR



Questions
pour un
Champion



Tout le
Monde
veut prendre
sa Place



N'oubliez pas
les paroles

•2 •3 france•tv

Source: Médiamétrie - January-June 2022

LONG-DISTANCE FLIGHT OFFER

an efficient device



61
GRP 35+

22M
contacts
35+



43
GRP
intentional
travellers

16%
Reach
intentional
travellers



