

# THE LARGEST SPORTS FIELD

france•tvpublicité  
international



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2023 Advertising Sales House  
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# SPORTS CONSUMPTION ON THE RISE

# 775

**HOURS OF LIVE SPORT**  
BROADCAST ON OUR CHANNELS IN 2024

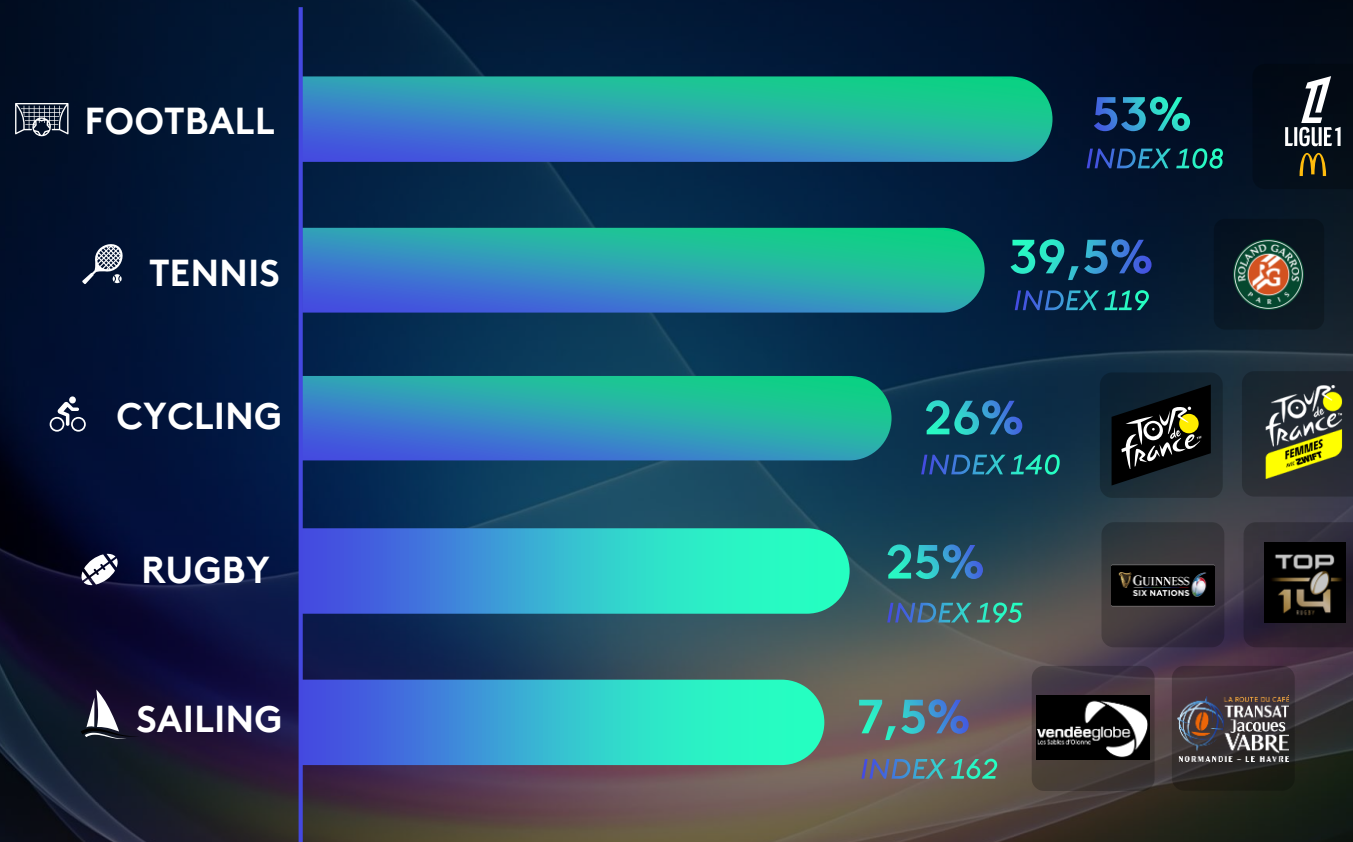
**TV5  
MONDE** +



**BRINGS YOU ALL THE LATEST SPORTS  
NEWS LIVE**

# AN AUDIENCE WITH A STRONG AFFINITY FOR SPORT

## BREAKDOWN OF THE SPORTS MOST POPULAR WITH OUR INTERNATIONAL AUDIENCE





# EXCEPTIONAL SPORTS PROGRAMMING ALL YEAR ROUND


WITH ENHANCED AND CONSOLIDATED PREMIUM SPORTS RIGHTS






**FOOTBALL**




LIGUE 1



**RUGBY**



**TENNIS**



**CYCLING**



**SAILING**



# THE WORLD'S LARGEST SPORTS FIELD

## NORTH AM

Ligue 1   
Roland Garros   
Top 14   
6 Nations   
TDF / TDFF   
Sailing 

## EUROPE

Top 14   
Roland Garros   
TDF / TDFF   
Sailing 

## ASIA

Ligue 1   
Roland Garros   
Top 14   
6 Nations   
Sailing 

## MAGHREB & MENA

Ligue 1   
Top 14   
6 Nations   
TDF / TDFF   
Sailing 

## SOUTH AM

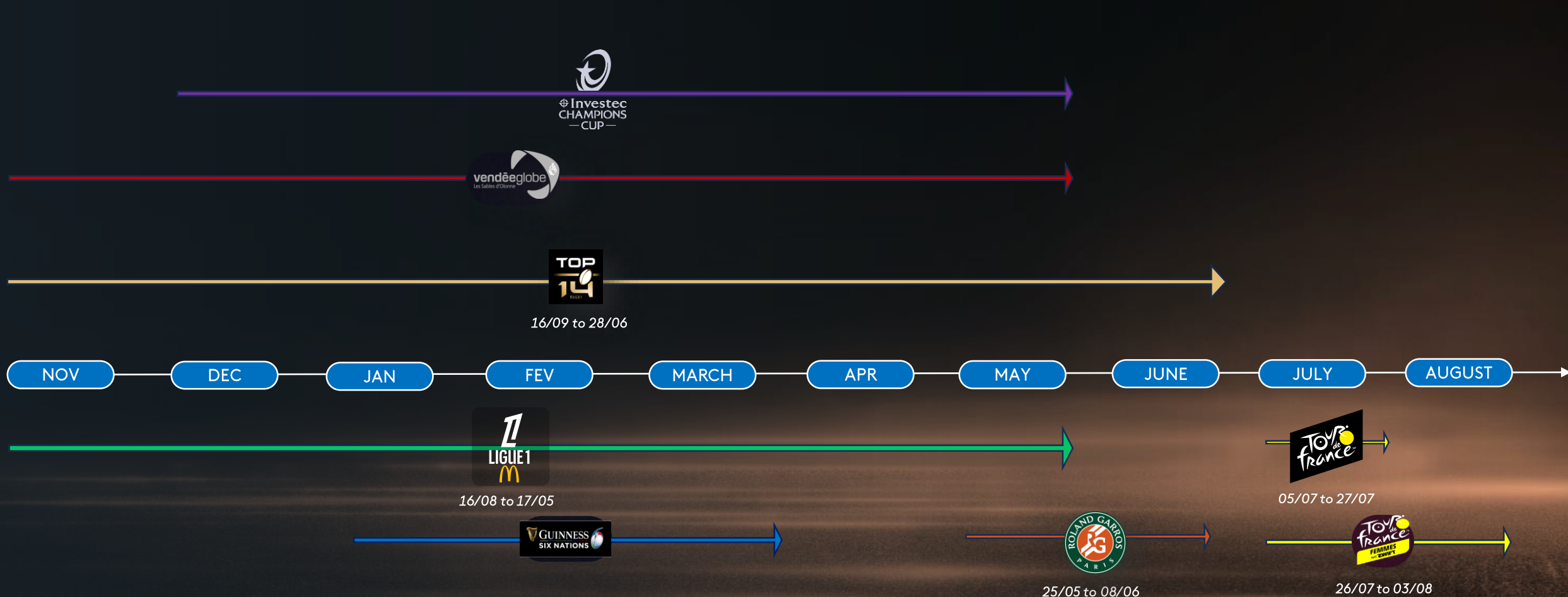
Ligue 1   
Roland Garros   
Top 14   
6 Nations   
TDF / TDFF   
Sailing 

## PACIFIC

Ligue 1   
Roland Garros   
Top 14   
6 Nations   
TDF   
Sailing 



# EXCEPTIONAL SPORTS PROGRAMMING ALL YEAR ROUND





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